

Keynote Speakers



THURSDAY, APRIL 25

Faye L. Wong, RD, MPH

*President American Public Health Association
National Center for Chronic Disease Prevention and
Health Promotion, Centers for Disease Control and
Prevention*

Public Health in the 21st Century

9:00 AM Ballroom II & III

This keynote session will address issues such as aging, chronic disease prevention (nutrition and physical activity), universal healthcare, e-health and racial/ethnic health disparities.

Galen Cole, PhD, MPH

*Senior Health Communication Analyst & Director
of Development and Training Services, Centers for
Disease Control and Prevention*

Health Communication: Where We've Been and Where We Are Going From a Practitioner's View

4:00 PM Ballroom II & III

The speaker will give a brief history of public health communication from the early days of public health until now. Discuss how CDC and HHS have tightened their belts under the new HHS initiative to "Speak With One Voice." Describe how CDCynergy has revolutionized the process of training individuals to systematically plan, execute, and evaluate health communication within a larger public health context and, how this process has fluidly cut across disciplines within the public health arena.

FRIDAY, APRIL 26

Eugene C. Cole, DrPH

*Professor, Environment Health, Department of
Health Sciences, Brigham Young University*

Bioterrorism Preparedness - A Public Health Challenge of the New Millennium

9:30 AM Ballroom II & III

Bioterrorism in the U.S. has become a reality, and must be regarded as a continuous public health threat. The scope of bioterrorist risks from Agriculture – Zoonotic Disease Agents and their preparedness countermeasures brings enormous challenges to the public health infrastructure. Defining, organizing, prioritizing, and implementing the necessary surveillance, detection, and response measures at the state level can effectively work to guard and protect the air, water, and food supply of the citizens.



Keeping up with Public Health Trends